

Northland Chamber of Commerce Governance Survey

8th August 2007 - 8th October 2007

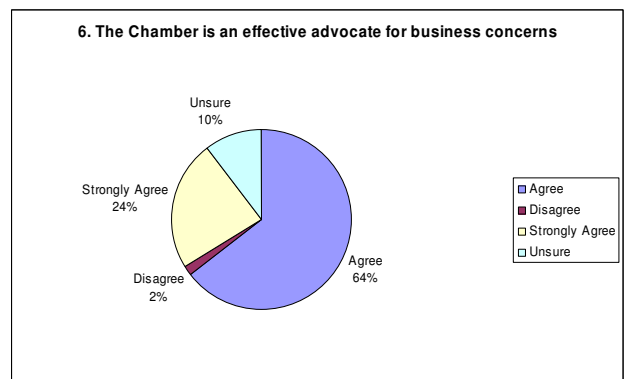
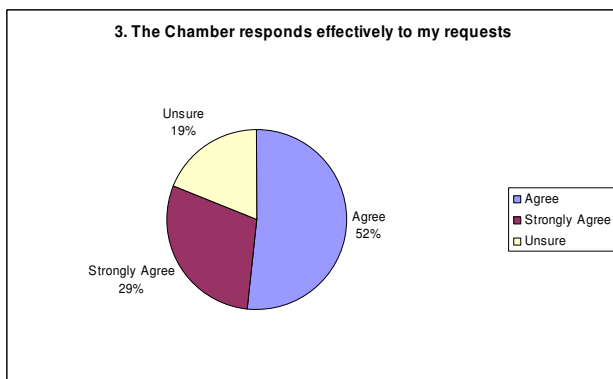
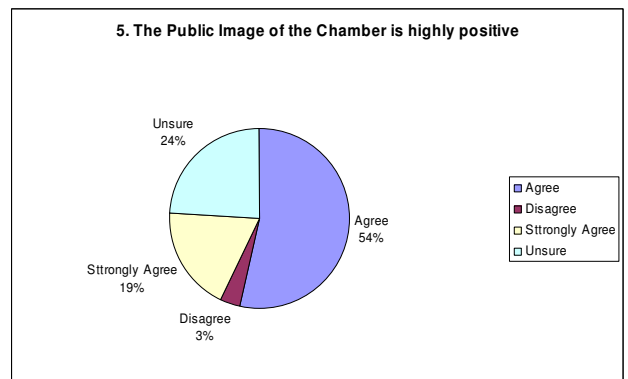
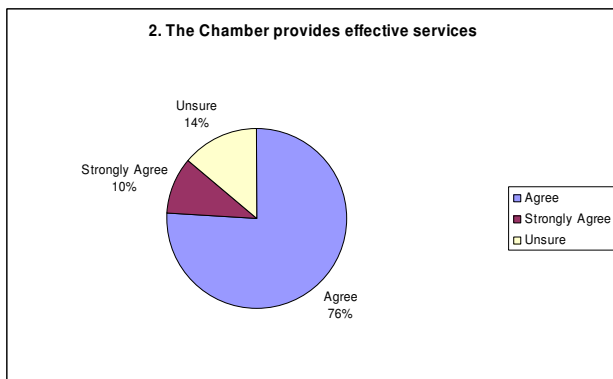
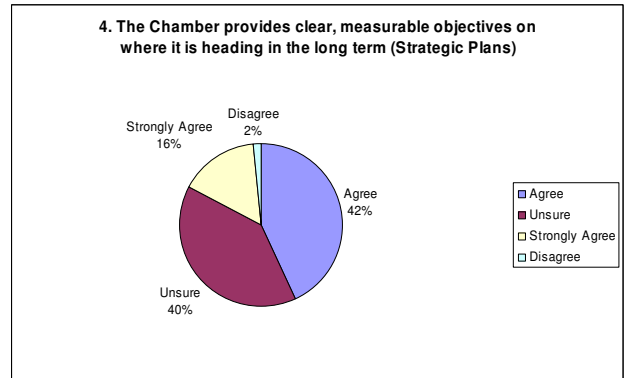
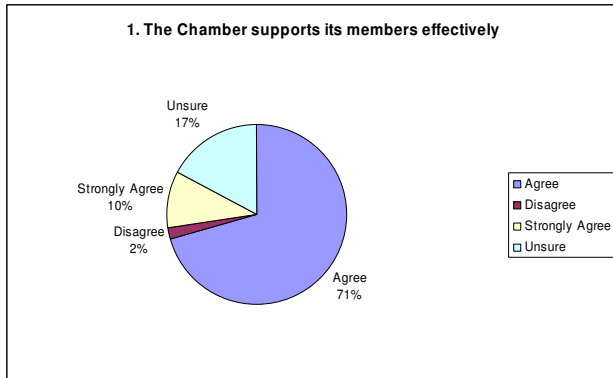
350 Surveys Sent to Chamber Members

38 Replies Electronically

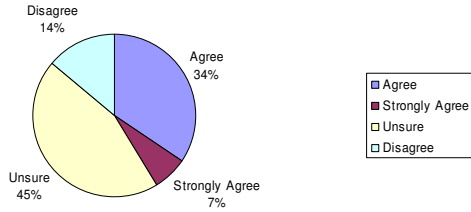
21 Replies - Other

Total Replies – 59

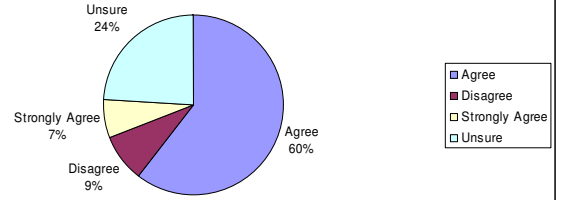
Survey Response Rate = 17%



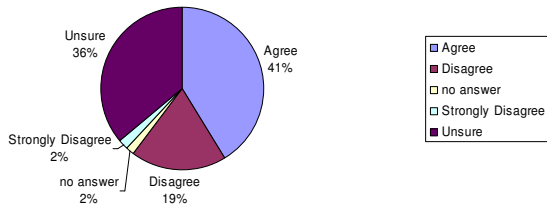
7. I Feel the Chamber has the capacity to influence Government on member concerns and problems



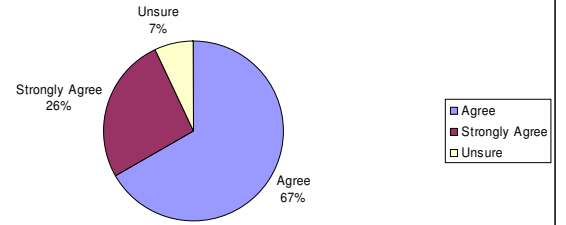
11. I am well informed on the objectives of the Chamber



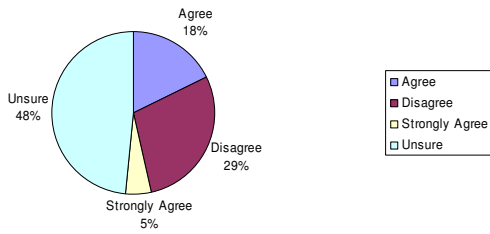
8. The Chamber is highly innovative in helping me to improve my management skills



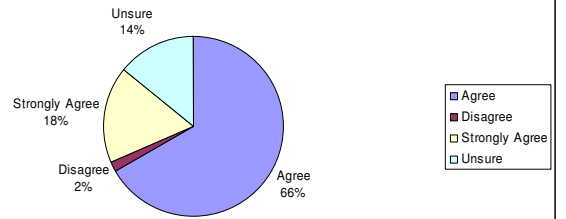
12. I am well informed on the activities of the Chamber



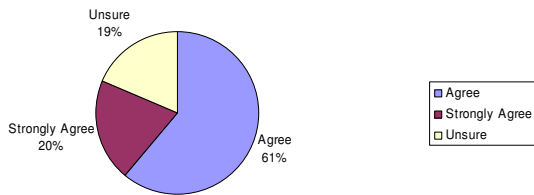
9. The Chamber has a direct impact on increasing my business productivity



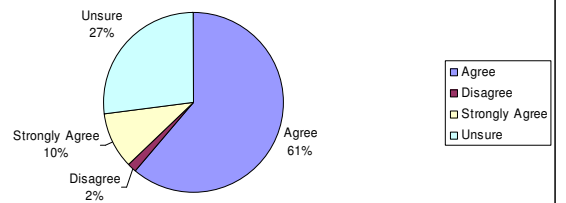
13. The events offered by the Chamber are relevant and helpful

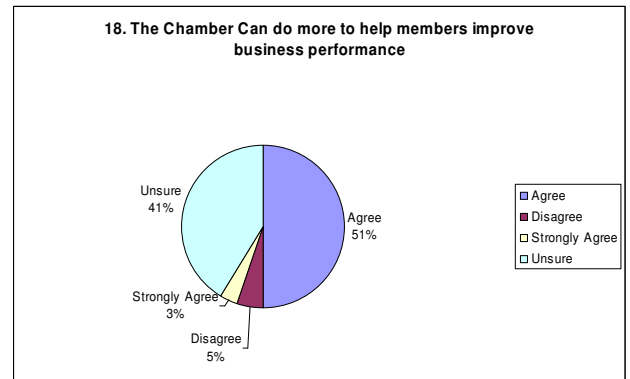
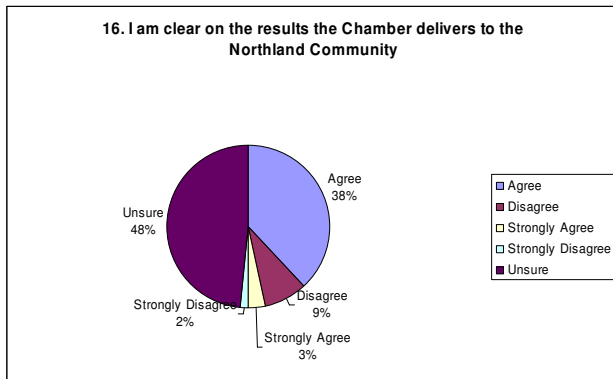
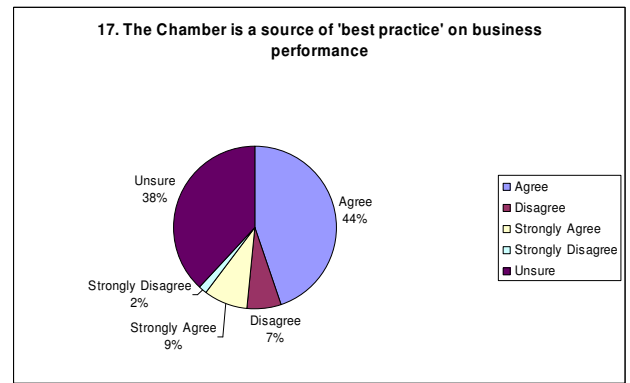
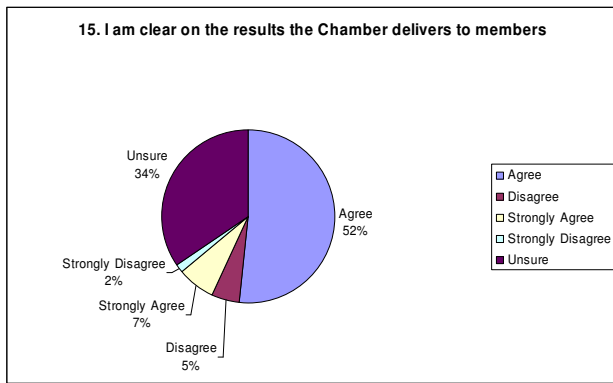


10. I have no concerns about the financial management of the Chamber



14. The advice given by the Chamber is effective





19. What other information could the chamber provide that would be useful to you

- Nothing really. A good organisation that does what I need - networking. p.s the survey took 2 mins!
- Balanced Score Card PLUS DATA Council Impact
- We are a relatively new member and as yet have not fully investigated opportunities for assistance from the Chamber therefore not able to comment accurately on some of the questions asked.
- Opportunities for the radio network to be more involved with the chamber
- Sorry I my answer to so many questions is unsure" but I am a new member and am in fact still waiting for my registration pack. I'm certainly looking forward to my future involvement with the Chamber though. Regards
- There is always an opportunity to improve a great service
- The BA5s are most excellent, continue sourcing speakers and seminars in WHG for members to attend - 2 a month would be great
- New Business Advice & Coaching for people new to business or having purchased a business
- Run Courses (Display-Shop Lifting Theft - Help set up retailers group, Not happy with new members sending weekly / monthly emails
- Maybe Business Start up strategies - More promotion of the business mentoring service
- BA5 Meetings held in Dargaville occasionally
- Membership Statistics?
- Advertising - Lower Priced - Press release Info - Media / TV Marketing