

Minutes of NZ Chambers of Commerce Northland
meeting of The Executive Board
held 4.00pm 22nd July 2014

The President welcomed the Board

PRESENT: Jeremy Tauri, Tony Collins, Janette Dobbs, Richard Cranenburgh, Tim Robinson, Ryan Welsh, Murray Broadbelt, Daryl Small, Vince Cocurullo, Jeroen Jongejans, Annie Johnston, Cr Paul Dimery.

APOLOGIES: Talia Mana, Cr Tricia Cutforth, Laura Burns **Moved/Seconded
Ryan/Vince**

LATE ARRIVALS: Rob Meadows (4.05pm), Terry Sage (4.09pm)

EARLY LEAVERS:

PREVIOUS MINUTES: **Moved/Seconded
Annie/Murray**

FINANCE REPORT: Daryl spoke to the Finance KPI report for June 2014

Revenue

- \$19k for month – budget \$56k (includes Awards sponsorship which came through last month).
- YTD – \$134K tracking well against budget \$136K.

Cost of Sales

- \$18k paid out for Awards Event management.

Expenses

- \$94K compared with \$98K budget.

Debtors

Rob arrived • \$68K in accounts receivable – 90% in current, 5% in 90days which includes AP's.

Membership

- 6 new members – 5 resigned.
- Total 394.

Moved/Seconded
Daryl/Tim

CEO REPORT:

- Tony advised that there are a number of events at present.
- Awards activity is tying down entrants – Thanks to Annie for her support here.
- Innovate Northland – 45 nominations and 26 Entrants – Celebration event will be held Friday 1st August.
- Corporate@12 Speakers luncheon this week has attracted 42 registrations. Speaker is Timothy Allen – Tony gave brief profile overview.
- A submission had been completed for the Large Scale retail plan change – Tony gave overview.
- CBD
 - Jeroen gave his impression of CBD at present and outlined the problems he thinks will occur if businesses leave the centre of town.
 - Annie voiced concern that people are pointing the finger at the Chamber saying that we are not doing anything to help.
 - Terry gave overview of what had previously been attempted to help bring together CBD business owners.
 - Rob outlined the successful plan for the regeneration of Otuhuhu
 - Tim advised the need to get property owners and council in same room, someone needed with the leadership skills to facilitate. Need to look at how groups can work together
 - 20/20 committee focusing on CBD – Cr Phil Halse commented that the Chamber doesn't do anything.
 - More discussion

A/P: Tony to make enquires with Council and CBD groups and keep the Board informed.

A/P: Invite 20/20 Committee and Phil Halse to present to the Board .

Moved/Seconded
Vince/Annie

TEAM RECOMMENDATIONS/REPORTS:

Ease of Business: emailed 18.7.14 taken as read

- Pledge email sent out last week to 30 stakeholder recipients, so far 10 respondents.
- Workshop to be held in early August – which could be used as a CBD platform too.

**Moved/Seconded
Jeremy/Richard**

A/P: Janette to email team report through to Vince.

Advocacy and Transformational Issues Action Group: emailed 18.7.14 taken as read

**Moved/Seconded
Murray/Jeremy**

COUNCIL

REPRESENTATIVE

REPORTS:

NRC: Cr Paul Dimery highlighted the following

Civil Defence capability

- Good work done over recent weather events.
- Kaeo & Awanui rivers haven't flooded – works have received positive reports.
- Farmers cutting into stock banks on Hikurangi swamp – still an issue with this.

Discussion

Land Transport

- Briefing on policy statement – told what would happen on Brynderwyns
- Intend to make headway on alternative route and road improvements.
- Proposed route through Oakleigh.
- Question re tunneling equipment in Auckland at present – should be about a year until they are available.

A/P: Paul to report back to Chamber

Two items for follow up – Roading and Hikurangi Swamp

A/P: Get in touch with Steven Joyce and Gerry Brownlee

A/P: Talk to Shane Reti about these issues

A/P: Work with councils – reinstate WDC meetings with Board

A/P: Media release

Business Continuity Workshops

Tony asked if these would be held again in light of recent events.

A/P: Tony to get in touch with Kim Abbott re workshops

Northland INC

Two new directors have been appointed to the Northland INC Board. Jeroen Jongejans and Irene Durham
The Board congratulated Jeroen.

FNDC: Cr Di Maxwell was not present so no report presented

WDC: Cr Tricia Cutforth was not present so no report presented

GENERAL BUSINESS:

Item 1

Talia Mana has decided to resign from the board due to ill health.

Motion: “to accept Talia Mana’s resignation”

Motion moved with regret.

A/P: Chamber to send a card & flowers to Talia as a thank you for her contribution.

**Moved/Seconded
Murray/Vince**

Item 2

CBD

Discussed earlier

Item 3

Magazine project

Richard gave an overview of the proposal from Northern Advocate – **copy attached**

Potential to earn \$5K or more – won’t cost Chamber in time or distribution.

Motion: “that the Chamber go ahead with a first issue to be published in December”

**Moved/Seconded
Richard/Ryan**

Meeting closed: 5.00pm

NEXT MEETING: Tuesday 26th August 2014

President Date.....

NZ Chambers of Commerce Northland

2014 BUSINESS to BUSINESS

THE 2014 PUBLICATION FOR NZ CHAMBERS OF COMMERCE NORTHLAND

The Northern Advocate is producing a high quality quarter-fold publication about you and your business being a member of the NZ Chambers of Commerce Northland.

The publication will feature images and editorial about your business, along with your business contacts.

You have the option of taking a double page spread, a full page, half page or quarter page in this publication.

This Prospectus has the potential to reach over 200 pages, depending on the advertising support, with 1000 copies being printed and distributed to Chambers of Commerce throughout New Zealand and to your business.

The page rate has been discounted considerably for you as a Chamber member.

This will be your one stop guide pointing you to all other NZ Chambers of Commerce Northland members, while at the same time informing you of all the discounts available from members.

Low cost printing and online design

We've developed corporate solutions for our customers



Our design team will create a professional and eye-catching design for your business. We offer a range of services including logo design, business cards, brochures, and more. Our online design tools allow you to create your own designs quickly and easily. We also offer a range of printing services to ensure your designs are printed to the highest quality.

Key Features of Business

- Professional design
- Fast turnaround
- High quality printing
- Online design tools
- Competitive pricing
- Excellent customer service

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PRICES

DOUBLE PAGE SPREAD	\$350
FULL PAGE	\$200
HALF PAGE	\$125
QUARTER PAGE	\$90

Prices + GST

You will also receive a **FREE** 5x2 directory advert in the Northern Advocate Chamber Chat Feature 4 times yearly - **Value \$240 +GST**



**SUPPORTING
 BUSINESS IN
 NORTHLAND**

Fellow board members and CEO

Chamber of Commerce – Member to member Publication

As the newest member of the Board Joining in Feb 2014:-

I took in May the opportunity to review some of the minutes in 2013 to get familiar and noticed 23 Feb 2013 there was a short discussion regarding the possibility of a quarterly publication.

As a Board member I should like to contribute my skills free of charge (as a designer and conversant in Media) and put forward a proposal to add value for members – within the Chamber.

In June 2014, I had meetings with The Advocate - Feature and Project Manager as they are a Chamber sponsor. The meetings were to discuss the possibilities of a Chamber 'member to member' publication with a possible name of 'Business to Business' annual publication. As they have many skills all in-house, sales staff, editorial, journalists, photographers, print and distribution - abilities to me they seemed the right choice.

Members join for all reasons, some wish to come along to a BA5 on a regular basis as a social thing, others come to network, others support the cause of that specific BA5 and others never turn up. This could be said for the Business Excellence Awards and some members you never see all year but wish to belong to a business group and others like to contribute to the inner wheel of local business by becoming a board member.

This publication aims to promote achievements, stories, and innovation from the business platform on all levels and backgrounds as Chamber members. A well written and put together article that makes you think or can inspire others in business. *(If your passionate about what you do in business – you have a story to share).*

The Chamber of Commerce Northland member publication would be valuable to 'member to member' as seen as promoting fellow businesses. This could also be a promotional tool to draw new members and promote good things about this region to other Chambers .

Aims:

Period	Annually
Shelf life	6 months - 9 months
Deadline	Completed by Mid Dec 2014 (must start by early August 2014)
Content	50% editorial 50% photographic – format will be at meeting
Quality	80gsm quality paper, staple bound well designed – no traditional ads
Distribution	Taken care by Advocate 400 members with additional 100 copies residing in Chamber office
Medium	Hard copy publication print and digital for Chamber website – promotional purpose
Time	One board member (RC) to liaise with Advocate
Cost	See below for costs - The Advocate is carrying all the cost and will donate a percentage of sales to support the Chamber
Professional	They (Advocate) have the resources of photography, journalists, print, design, distribution all in one place

Sub committee Jeremy Tauri, Vince Cocurullo and Richard Cranenburgh