

Minutes of NZ Chambers of Commerce Northland
meeting of The Executive Board
held 4.00pm 24th March 2015

The President welcomed the Board, including an introduction of new Board members – Virginia Craig, Tony Shi, Wayne Roycroft and Danny Douglas the new Treasurer.

PRESENT: Richard Cranenburgh, Wayne Roycroft, Virginia Craig, Rob Meadows, Tony Shi, Paul Dunn, Vince Cocurullo, Ryan Welsh, Tony Collins, Laura Burns, Janette Dobbs.

APOLOGIES: Jeremy Tauri, Cr Tricia Cutforth, Murray Broadbelt **Moved/Seconded**
Laura/Vince

LATE ARRIVALS: Tim Robinson (4.03pm)

EARLY LEAVERS:

PREVIOUS MINUTES: **Moved/Seconded**
Rob/Laura

Tim arrived

FINANCE REPORT: Danny spoke to the Finance KPI report

- As this was his first meeting Danny just advised that the Chamber is above the previous Net Surplus YTD

A/P: A new budget would be completed in the next few weeks. This will give a comparison budget against actual on the KPI report.

Moved/Seconded
Vince/Wayne

CEO REPORT:

1. Submissions:

Tony has read over the council submissions and will be producing carefully framed comments around areas of concern.

Also the Draft Regional Land Transport Strategy – submit that there is a need to integrate with neighboring district – the State Highway is an economic lifeline.

2. Chamber Hub meeting:

One of the topics was the income streams which other Chambers had tapped into. Delivery of training and products to make businesses more sustainable – funded through government agencies.

3. Business After 5 events:

Tony advised that it had been noted that some new BA5 attendees came along only once – finding that they did not get included or introduced to anyone they preferred not to attend at all. To prevent this from happening the Chamber staff will introduce new comers to other members when they arrive. Tony also asked that Board members help in this capacity at BA5 events.

Moved/Seconded

Rob/Laura

TEAM RECOMMENDATIONS/REPORTS:

Ease of Business:

- Tony has arranged to catch up with Joseph Stuart at Northland INC regarding the “Northland story”. Tony gave an overview of what was expected from stakeholders.
- Long term funding submissions – Tony outlined Auckland Chamber’s Michael Barnett’s view.

Moved/Seconded

Tim/Laura

COUNCIL

WDC: no report presented

REPRESENTATIVE

- Tony advised that WDC were having an evening tomorrow night for the public to discuss

REPORTS:

NRC: no report presented

FNDC: no report presented

GENERAL BUSINESS:

Item 1

Awards suggestion

Richard provided a new idea for the Awards to get everyone into the mood for the evening.

All businesses who sign up for the Awards take part in a video to the “Happy” song, he is going to discuss this also with Angela (Flash) at MoreFM.

Tony advised that Henderson Reeves Connell Rishworth used that as their theme to their TVC at the Awards last year.

A/P: Janette to email a copy to the Board.

Item 2

Northland INC – Regional Business Partnership

Paul advised that at a meeting with Sam from BNZ he found that they didn’t have information about the RBP or how they could get their clients involved.

Tony gave the Board an overview of the scheme – which includes dollar for dollar training and capability vouchers to businesses with the potential to grow or export. Also there is the Callaghan Fund which helps to fund research and development.

There is a need to promote this service – word of mouth seems to be the way to get it out.

A/P: Tony C to meet with Paul to discuss options for getting the word out.

Item 3

Awards Sponsorship

Sponsorship is almost finalised.

Innovation Award – tick a box and complete a separate page along with the Awards entry. Will be judged separately to other business awards. An evening will be held to announce finalists – the winner will be

announced at the Awards Gala dinner.

Arts entrants – the Arts entrant will be completing the full entry form this year and will be judged along with all of the other businesses. Hope to attract 5-6 quality entrants to this category.

Suggestion – in talks with sponsors move to a 2-3 year term.

A/P: Tony to diarise to start the process July/August for future years.

A/P: Janette to set up Dropbox to give Board access to monthly documents and other relative information.

Meeting closed: 4.35pm

NEXT MEETING: Tuesday 28th April 2015

President **Date.....**