

Minutes of NZ Chambers of Commerce Northland  
meeting of The Executive Board  
held 4.00pm 27<sup>th</sup> May 2014

In Ryan's absence Jeremy to the chair and welcomed the Board

**PRESENT:** Jeremy Tauri, Paul Dunn, Annie Johnston, Laura Burns, Cr Tricia Cutforth, Tony Collins, Janette Dobbs, Terry Sage, Richard Cranenburgh.

**APOLOGIES:** Tim Robinson, Daryl Small, Cr Di Maxwell, Ryan Welsh, Talia Mana.

**Moved/Seconded  
Laura/Annie**

**LATE ARRIVALS:** Murray Broadbelt 4.03pm, Vince Cocurullo 4.06pm, Jeroen Jongejans 4.10pm

**EARLY LEAVERS:**

**PREVIOUS MINUTES:**

**Moved/Seconded  
Paul/Laura**

**FINANCE REPORT:** Tony spoke to the Finance KPI report for April 2014 in Daryl's absence

Items to note

- YTD deficit is tracking ok – close to budget
- 90days receivables is now under \$200

Q&A

Sponsorship – is this on track?

The sponsorship doesn't match with budget as it varies with the times that the sponsorship comes in. But it is on track for this year.

**Murray arrived**

**A/P: Map cost of sales should be included in COS**

**CEO REPORT:**

1. Chamber advocating on roading

Tony outlined meetings to be held to discuss roading and to stay involved. Meeting with WDC staff in next couple of days.

2. Northland INC

Tony has been having initial conversations around business development and how the Chamber can work with Northland INC to provide this aspect.

3. Celebrating Innovation

**Vince arrived**

For the last three years the Chamber has spoken about an event to celebrate innovation. This will now go ahead in August.

Tony gave an overview of Innovate Northland

- 3 categories
- Supported by Northern Advocate and Mediaworks
- Partnership sponsors – Northland INC, NorthTec and Plus Chartered Accountants (Thanks to Jeremy for his support)

Discussion around criteria

A/P: Tony & Tricia to meet and look at criteria

Tony advised that this year is just a starting point to get the event/concept off the ground and emphasized the importance of going ahead.

alia asked that in Tony's editorials to add contact details for the Chamber, i.e. phone number, web address etc. Enquired whether any Far North papers are used – Tony advised that Northland Age are sent an editorial monthly.

**Jeroen arrived**

**TEAM RECOMMENDATIONS/REPORTS:**

**Ease of Business: No report received**

- Developing a press release around Ease of Business
- Tony advised that in talking with NRC they are interested in finding out more about Ease of Business and how they can be involved.
- A pledge for will be documented shortly.

**Moved/Seconded  
Annie/Laura**

**Advocacy and Transformational Issues Action Group: Taken as read – reports emailed for discussion prior to meeting**

**Moved/Seconded  
Paul/Terry**

**COUNCIL**

**REPRESENTATIVE**

**REPORTS:**

**NRC: Cr Paul Dimery was not present so no report was received**

**FNDC: Cr Di Maxwell was not present so no report was received**

**WDC: Cr Tricia Cutforth highlighted the following**

- In the middle of annual planning with the Long Term Plan also being discussed. Lots of discussion over budgets and projects etc.
- Debt and population projections – lots of differing opinions.
- Tomorrow is the final day for HAC survey to go to council. Decision expected shortly.

**GENERAL BUSINESS:**

**Item 1: Steven Joyce**

Murray advised that Steven Joyce is in Whangarei on Friday. Ticket are available for the luncheon \$15 pp. He will be talking about the budget and his ministries. RSVP to Murray or Jeremy.

**Item 2: Digital – where to from here**

Tony advised that it is going to be hard to keep up the momentum and keep it upbr=eat and increase the uptake.

Another meeting to discuss with Northland INC and WDC

Upcoming events

18<sup>th</sup> June – Tendering

19<sup>th</sup> June – Workshop for business

**Tricia left 4.27pm**

Vince advised that he has been rescuing older residents

Discussion over Vodafone and fibre availability through networks and how it is being communicated.

**A/P: Tony to discuss with Brett (Vodafone) and Tim (Telecom)**

**A/P: Paul to do a voice clip for advertising the benefits of UFB**

**Meeting closed: 4:38pm**

**NEXT MEETING: Tuesday 24<sup>th</sup> June 2014**

**President .....**      **Date.....**