

Minutes of NZ Chambers of Commerce Northland
meeting of The Executive Board
held 4.00pm 27th August 2013

President welcomes Board

PRESENT: Ryan Welsh, Murray Broadbelt, Daryl Small, Jeremy Tauri, Tony Collins, Janette Dobbs, Paul Dunn, Cr Tony Davies-Colley, Tim Robinson, Cr Merv Williams, Cr Bill Rossiter.

APOLOGIES: Terry Sage, Jeroen Jongejans, Vince Cocurullo, Annie Johnston, Talia Mana, Laura Burns. **Moved/Seconded**
Tim/Murray

LATE ARRIVALS: Rob Meadows (4.40pm)

EARLY LEAVERS:

PREVIOUS MINUTES: **Moved/Seconded**
Tim/Murray

FINANCE REPORT: Daryl spoke regarding the Finance KPI report for July 2013

- Revenue \$21K
 - Includes subscriptions, Awards Sponsorship, and small amount from MSD contract
- Cost of Sales
 - Payment for Speakers Luncheon included
 - \$2.7K for website included but is to transferred to Fixed Asset register
- Expenses \$14.5K
- Surplus \$2K YTD \$26K compare with \$36K last year
 - Tony advised that the difference to last year was the MSD contract and Awards sponsorship – make sure that if the Chamber can get more services that there is a revenue stream from them.

- Balance Sheet
 - Maximum funds available \$80k for month
- Receivables – looking good
- Mostly in current and 30 days
- Membership
 - New 5, Resigned 0 = 390
 - 23 Campus Chamber

Moved/Seconded

Daryl/Murray

CEO REPORT:

Tony highlighted the following

- Regional Coverage
 - Tony has had regular discussions with Far North business associations and has attended several meetings in the north over the last few months.
- Awards
 - Entry has now closed, some really good quality entrants
- MSD
 - Tony has met with Eru Lyndon the Northland Regional Commissioner for MSD, who has agreed to be the speaker for the next luncheon in September.
 - Tony gave overview of Enterprise Grants and advised that he had discussed with Eru doing a Business Start up membership for these clients. Eru agreed to pay the \$450 which will include Chamber membership, TWA business start up course, Media package and BMNZ match.

Moved/Seconded

Tim/Paul

**COUNCIL
REPRESENTATIVE
REPORTS:**

NRC:

Cr Bill Rossiter highlighted the following

- Hatea River dredging on target and will be finished by 8th October, within budget.
- Various amounts of money issued for consulting fees, instead of using internal resources.
- Tony C asked about the Kerikeri meeting on 23rd, Tony DC advised that it would be a good forum to have

open discussions.

- Northland INC - discussion

WDC:

Cr Merv Williams highlighted the following

- Tourism plan – Tania McInnes has promoted and set up industry body to take this plan forward – unfortunately Tania is leaving council next week.
- Marina Trust – good organisation which has worked well in the past, includes 7 from club and 2 from council
- The tender for the walkway from the bridge has been released and work has started.

TEAM RECOMMENDATIONS/REPORTS:

Ease of Business:

Previous Action Points:

A/P: Ryan to contact call centre in Wellington to ask if they considered Whangarei as a viable option

Ryan advised that he has spoken to Mark Smith to see what worked, what helped and what was difficult in the set up of business here – this is to be added to the discussion document.

A/P: Each Board member to ask customers what they see are the advantages of living/doing business in Northland are – perhaps that could be a mayoral candidate question.

A/P: Tony to check with Darrel Jones at NRC as to statistics/figures available about business numbers.

Darrel has been very proactive regarding information around business, measures of business growth and new business.

Meeting notes were tabled.

It was noted that these were the same as Advocacy notes (Tony reprinted copy for Board)

Ryan advised that the EoB team is putting together a discussion document to collate ideas and create a focus.

This will be tabled at the next Board meeting and then presented to councils, banks, accountants, Northland INC etc. Provide a document to hold these organisations accountable. To be discussed with as many different parties as possible.

A/P: Ryan and Jeremy to complete and send out to the Board.

Would be good to concentrate on administrative areas of industry – outlined what was happening with BNZ Wellington.

Tony has been meeting with Jude and Pete from WDC regarding a large call centre moving to Northland. Could potentially employ 300 people. Tony outlined how they came to be meeting.

Engage members and poll them to say how the Chamber can encourage business to come here.

A/P: Merv to meet with Tony to discuss some new initiatives coming up.

Advocacy/Membership Action Group:

Previous Action Points:

A/P: Tony to write to Jetstar to see if viable option for them to start domestic services in and out of Whangarei. (Done)

Meeting notes were tabled.

Licensing laws and Council regulation changes coming up. Discussion over Police hard line on clubs.

Mayoral events

- Pecha Kucha 18th September
- Meet the Mayor 3rd September

Transformational Issues:

Cruise ships discussed – propose that a letter be sent to councils and other stakeholders.

Rob arrived (4.40pm)

Cruise ship meeting very informative, good feedback – next meeting will include tourism package to wrap around. Lots of organisations involved.

Facilities adequate at present.

Consent in place already to expand the wharf.

Discussion.

Awards:

See CEO report

Business Mentors:

A/P: Board to send through any names of businesses that would benefit from having a Business Mentor. (From June meeting)

Shelley is still waiting

**Moved/Seconded all
team reports**

Jeremy/Murray

GENERAL BUSINESS:

- **Forum North Trust 2013 (to be formed) – Henderson Reeves Connell Rishworth letter 15.8.13 attached**
Ian Reeves would like the Chamber to put someone forward for a trust, which will appoint Board members to Trusts and Boards.
- **Is the board interested in a one on one with John Banks on the 13th Sept at 4:00pm till about 4:20 pm? Reply required**
Discussion, yes Board interested.

A/P: Invitation to be sent out to Board

Meeting closed: 5:00pm

NEXT MEETING: Tuesday 26th September 2013