

Minutes of NZ Chambers of Commerce Northland  
meeting of The Executive Board  
held 4.00pm 28<sup>th</sup> May 2013

President welcomes Board

**PRESENT:** Ryan Welsh, Murray Broadbelt, Terry Sage, Daryl Small, Laura Burns, Jeremy Tauri, Tony Collins, Talia Mana, Paul Dunn, Annie Johnston, Shelley Nissen, Tony Davies-Colley, Merv Williams,

**APOLOGIES:** Rob Meadows, Tim Robinson, Paul Dunn, Daryl Small

Moved/Seconded  
Ryan/Annie

**LATE ARRIVALS:** Vince Cocurullo (4:05pm), Jeroen Jongejans (4.10pm)

**EARLY LEAVERS:**

**PREVIOUS MINUTES:**

Moved/Seconded  
Talia/Terry

**FINANCE REPORT:** Tony spoke regarding the Finance KPI report for April 2013  
The budget is still not in place, so only comparison at present is the previous year which is pretty much the same  
We are awaiting the upcoming MSD contract (6 June) to be able to do a full budget.

- Loss in membership subs \$1200, ACC resigned but continue to sponsor Awards
- As of today, no over dues in 90 days and 60 days down to a minimum

Moved/Seconded  
Murray/Talia

The question “is there value of membership information” available?

**A/P: Tony to ‘revamp’ current value flyer we have for membership packs**

**CEO REPORT:**

Tony highlighted the following:

- First Campus Chamber on how to start a business/marketing online was held on Tuesday 21<sup>st</sup>, with success
- At the recent Chamber Hub meeting (9 Chambers present) the Northland Chamber is in the top 5 excluding Auckland and were the only one that grew in membership numbers – this is partly due to capturing potential members through networking events
- A ‘Business Support’ package available to new members in SME
- Tony attended the Digital Leadership Forum, promoting Fibre to help people in business.

Moved/Seconded

Jeroen/Murray

**COUNCIL  
REPRESENTATIVE  
REPORTS:**

**NRC:** There is a concern that Northland INC is seen as competing with businesses. Councils should be involved in Economic development. NRC favour on unitary council for Northland.

**A/P: Tony D-C to find National submissions and send to board members.**

**WDC:** Going through Annual plan submissions at present with priority given to Infrastructure work. The new bridge is to open any day now.

**PREVIOUS ACTION POINTS:**

**A/P: Tony to contact NorthTec re Campus Chamber member cancellations, to see if these members were still at NorthTec or had moved into work/business situations.**

## **Transformational Issues:**

**Moved/Seconded**

Vince/Jeremy

Marine Park: Jeroen to make time to work on this project.

It was raised that \$20K was put aside by NRC approximately 18 months ago so the Chamber could approach them to contract to carry out work for this?

Cruise Market: Jeroen had set up a meeting with Craig Harris (CEO, Cruise NZ) but this had to be delayed due to a family issue.

**A/P: Jeroen & Tony Davies-Colley to talk to Malcolm Nicolson regarding the proposal for funding towards Marine Park.**

## **Ease of Business:**

**Moved/Seconded**

Vince/Jeremy

- Any discussion on Yammer needs to ultimately link back to the fact that the Chamber relies on its membership base – there needs to be a concise focus on ‘What the Chamber has to offer’.
- How do we promote other businesses to move to Northland? Utilise Social media – weekly tweets/chats with a guest tweeter? Same time each week...
- It was suggested that the Chamber approach Northland INC in regards to promotional material/what help is available and we should arrange for Colin Mitten to attend an upcoming meeting

**A/P: All contribute to Yammer – What makes Northland attractive? Strengths & Weaknesses**

**A/P: Tony to arrange invitation for Colin Mitten to attend upcoming Board meeting.**

## **Advocacy/Membership action group:**

**No meeting was held – no report**

## **Awards report:**

- the workshops have started
- entries are open and available
- we want names to follow up

**A/P: Board members to supply Shelley with Potential entrants list**

**Business Mentors:**

A very successful mentors “appreciation morning tea” was held this morning with old, new and potential members. It was requested by mentors that another one be held later in the year.

**GENERAL BUSINESS:**

Merv raised the fact during the discussion about \$ available for the Marine Park, that there may be funding available for Youth Unemployment workforce and there may be an opportunity for the Chamber to utilize this?

Weather station – Jeroen advised there is new weather station that is all ready to go but there needs to be somewhere found to put this – the cost of this \$3K (which is available) and a secure area of 4m<sup>2</sup> is required. It could increase Whangarei’s actual temperature reading by up to 2 degrees (more accurate). It was suggested that the Chamber write a letter to the Parks manager suggesting plots.

**A/P: Tony to write a letter of support/action for the Weather station to be erected.**

**Meeting closed: 5:10pm**

**NEXT MEETING: Tuesday 25<sup>th</sup> June 2013**

President ..... Date.....