

NZ Chambers of Commerce Northland MINUTES  
for meeting of The Executive Board  
held from 4.00pm 13<sup>th</sup> December 2016  
at the Orchard – Poipoi Meeting room, 85 Cameron St, Whangarei

	<b>Agenda Item</b>	
	<b>President welcomed the Board especially Cr Anna Curnow the new Kaipara District Council representative</b>	
	<b>PRESENT:</b> Jeremy Tauri, Danny Douglas, Tony Collins, Janette Dobbs, Virginia Craig, Rob Meadows, Wayne Roycroft, Paul Dunn.	
	<b>APOLOGIES:</b>	Deputy Mayor Tania McInnes, Terry Sage
	<b>LATE ARRIVALS:</b>	Cr Tricia Cutforth (4.03pm), Murray Broadbelt (4.06pm), Ryan Welsh (4.12pm)
	<b>EARLY LEAVERS:</b>	
	<b>CONFLICTS:</b>	<i>No conflicts notified</i>
	<b>H&amp;S REVIEW</b>	<i>Nothing to report</i>
	<b>PREVIOUS MINUTES:</b>	<i>Taken a true and correct</i>
Cr Tricia arrived	<b>FINANCE REPORT:</b>	<p><b>Danny highlighted the following:</b></p> <ul style="list-style-type: none"> <li>• <b>Revenue</b> – Year to date by about \$1.2K. <ul style="list-style-type: none"> <li>○ Awards up \$3K</li> <li>○ B2B this year which wasn't in previous year</li> <li>○ Other items balance each other out</li> <li>○ Small increase to cash on hand</li> </ul> </li> <li>• <b>Membership</b> – holding well at 445, which is a gain 22 over the year <ul style="list-style-type: none"> <li>○ Tony S advised that he might have up to 6 Chinese businesses who will join next year</li> <li>○ Tony C advised that the year-end total could be up to 450</li> <li>○ Other chambers still invoice their members once per year. We invoice on the anniversary date which reduces the cash flow risk throughout the year.</li> </ul> </li> </ul>
Murray arrived		
	<b>CEO REPORT:</b>	<p><b>Tony highlighted the following:</b></p> <ul style="list-style-type: none"> <li>• <b>AGM</b> <ul style="list-style-type: none"> <li>○ The focus when we return in the New Year will be the Chamber AGM</li> </ul> </li> </ul>
		<b>Moved/Seconded Jeremy/Tony S</b>
		<b>Moved/Seconded Virginia/Paul</b>
		<b>Moved/Seconded Jeremy/Tony S</b>
		<b>Moved/Seconded Jeremy/ Tony S</b>

Ryan arrived		<ul style="list-style-type: none"> <li>○ Nomination forms are available</li> <li>● <b>Awards 2017</b> <ul style="list-style-type: none"> <li>○ Tony outlined the proposed changes to the Awards evening format for 2017 and gave an overview of why the changes were required</li> <li>○ Looking at a two tier format, first part in theatre with the awards being presented (cocktails on arrival along with nibbles and a food box on entry to theatre). The second part will be entertainment and celebration in the Exhibition Hall. Drinks available and tasteful easy to eat food available.</li> <li>○ As it is the 40<sup>th</sup> year in 2017 it is an ideal year to try a new format</li> <li>○ Theatre has been tentatively booked</li> <li>○ Can't make any more changes within budget and venue</li> <li>○ More promotion of sponsors at the Entrants event which will be held shortly after Award entry closes</li> <li>○ Still a black tie event</li> <li>○ Details on ticketing still to be finalised</li> </ul> </li> </ul> <p><b>A/P: Board to come back to Tony with their views by next Wednesday</b></p> <ul style="list-style-type: none"> <li>● <b>Strategic plan</b> <ul style="list-style-type: none"> <li>○ Has been distributed, next comes reporting</li> </ul> </li> </ul> <p><b>A/P: Tony will be changing his monthly CEO report to reflect numbers and comparisons in line with strategic plan. Board KPIs will be included</b></p>	
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**TEAM RECOMMENDATIONS:**

**Ease of Business & Advocacy:**

**Moved /Seconded  
Jeremy/Tim**

**Ease of Business**

Met briefly this month

- There is a perception that things have been happening slowly, but behind the scenes some initiatives have come to fruition. In particular work with Northland Regional Council which has been reflected in some of the future direction where they have taken on board pledges which the Chamber communicated to them 18 months ago.
- 2 businesses relocating to Whangarei – Tony working with them as case studies to find out issues they are faced with. In particular bring specialized staff with them and finding a community for them. Who can we connect them with here to reassure staff and make the transition easier?
  - Brett offered help
  - Tony S also mentioned the Chinese Business Association
  - Northland Indian Business Association
  - Immigration NZ – Mariella Tynes works with employers of new immigrants and is based at The Orchard
  - Resource list needed for stakeholders, Councils etc.

Discussion

## **Advocacy**

Discussion over Kaikohe Mill project being mothballed.

- Electricity Authority report – Chamber has submitted to the scheme
- Final report is due out today
- Will affect all businesses in Northland in particular how does this affect our prospects for manufacturing and prospects of future job opportunities

## **Look at long term**

- Taranaki looking at “when the oil runs out” what happens then, how to shift the focus
- Refinery makes up 30% of Northland GDP – what happens when focus moves away from petrol

## **General Business:**

### **COUNCIL REPRESENTATIVE REPORTS:**

#### **WDC: Cr Tricia Cutforth highlighted the following**

- Council rep for Chamber Board hasn't been appointed as yet, Tricia stepped in until this has been confirmed
- New council has had an intensive induction process, including changes implemented by LGNZ on how meetings are run
- WDC has completed an organizational review
- 4 weekly council meetings may move to a 6 weekly cycle
- Maori representation on committees
- New Councillors – 2 new plus 1 who had been a Councillor before, has changed the composition of the council
- Annual planning changes – review process may change in the replies to submissions feedback loop
- Interesting changes ahead for next year

**A/P: Set up Chamber event to meet with Councillors (date set for 14<sup>th</sup> March with NRC – an invitation will go out to all councils councillors)**

#### **KDC: Cr Anna Curnow highlighted the following**

- Council is in startup mode – Mayor and 8 Councillors – only 3 from previously elected council
- Mayor from corporate background coming to grips with council procedures and processes
- LGNZ had completed induction sessions
- Northland strategy day held with all councils
- Staff learning where councillors are and what reporting is required going forward
- Hawaiki Cable – Digital cluster potential – Anna pushing for and economic development angle

Anna gave an overview of her background – communications, fund raising and marketing  
Tony advised that the Chamber works in a support capacity with the Dargaville Business Forum.

## **Business Items: no new business**

**Item 1**

**Item 2**

