

NZ Chambers of Commerce Northland MINUTES
for meeting of The Executive Board
to be held from 4.00pm 28th June 2016
at Chamber Boardroom, 7 Rust Ave, Whangarei

	Agenda Item	
	President welcomed the Board	
	PRESENT: Murray Broadbelt, Jeremy Tauri, Cr Tricia Cutforth, Tony Collins, Virginia Craig, Danny Douglas, Cr Paul Dimery, Brett Donovan, Rob Meadows, Tim Robinson, Ryan Welsh, Richard Booth, Janette Dobbs.	
	APOLOGIES:	Laura Burns, Tony Shi, Paul Dunn Moved/Seconded Ryan/Murray
	LATE ARRIVALS:	Wayne Roycroft (4.20pm)
	EARLY LEAVERS:	
	CONFLICTS:	<i>No conflicts notified</i>
	H&S REVIEW	<i>Nothing to report</i>
	PREVIOUS MINUTES:	<i>Taken a true and correct</i> Moved/Seconded Tim/Brett
	FINANCE REPORT:	Danny highlighted the following: <ul style="list-style-type: none"> • Income – Going well, profit up on previous year, due to a bit more sponsorship income. YTD – extra money in the bank. • Awards – we are missing a sponsor for the large category. • Membership – holding steady, expect maybe and extra 5-10 over the year. Janette advised that there will be new and resigned members in the next KPI report. Have been unable to tally as work is being completed for the new database. Moved/Seconded Jeremy/Ryan
	CEO REPORT:	Tony highlighted the following: <ul style="list-style-type: none"> • Awards Attracting award entrants to the large category – please pass details on to Shelley and Tony A/P: Board to send details of potential entrants to the large category to Shelley or Tony for follow up. Awards Sponsorship for Large category – still negotiating <ul style="list-style-type: none"> • Awards review First meeting looked at what is missing in business calendar. Look into business conference - keynote speakers, cocktail event etc., look into sponsorship – banks Westpac or maybe another one. Moved/Seconded Jeremy/Tim

		<p>Discussion</p> <ul style="list-style-type: none"> • New CRM Export from current database is almost completed – the new CRM is called Pivotal. Advantage of the new CRM is that it is designed specifically for Chamber use. Initially it is the database, then following on with email marketing, integration with Xero, then in the future a website which has all of the resources from the Auckland Chamber. Will be able to drill down to get more specific information i.e. ANZIC codes. • If anyone sees a business doing good stuff let the Chamber know so we can write to them to congratulate and recognise them. This way gaining closer connections throughout the business community. 	
TEAM RECOMMENDATIONS:			
Ease of Business:			Moved/Seconded
A/P: Tony will circulate the information from the last Ease of Business meeting to the Board			
Advocacy:			Moved /Seconded
General Business:			
<p>COUNCIL REPRESENTATIVE REPORTS:</p> <p>Wayne arrived 4.20pm</p>	<p>WDC: Tricia highlighted the following</p> <ul style="list-style-type: none"> • Annual Plan signed off today • Providing CCTV and lighting for the Hatea loop • Also meeting some community requirements without going over budget for example <ul style="list-style-type: none"> ○ Waipu cycleway ○ Feasibility study for Marina ○ Bank St regeneration project • Blue Green Network Strategy – how to enhance the urban environment booklet, with feedback form. It’s a start to recognising what an attractive district we live in. <p>A/P: Tricia to drop off copies to the Chamber</p> <ul style="list-style-type: none"> • Bylaw for freedom camping – meeting today was adjourned, going back to workshop as it is a complex issue with a lot of different variables. 		
	<p>NRC: Paul highlighted the following</p> <ul style="list-style-type: none"> • Paul queried whether the CCTV camera would be monitored or not through the police station. Has a suggestion which may be of interest, will share with Tricia. • NRC are right behind the Blue Green Network Strategy, will be putting in a submission in support. • Transport summit held – KiwiRail not interested in Northland 		

