



NZ CHAMBERS OF COMMERCE

North Chamber

NorthChamber (Chamber of Commerce and Industry Northland Inc)

Founded 1902 Whangarei, Northland, New Zealand

NorthChamber Vision statement: To become the Norths most respected and in demand business development partner

Mission

Driving transformational change within the Northland Business Community leading to Business Vitality

Purpose... our Four Pou

Through our 4 Pou, Advocacy, Ease of Business, Networking and Leadership Development, NorthChamber will lead our business community in the growth of Community Wealth and Wellbeing

Values... words that resonate with us and mirror our culture

Culture, vital, advocacy, relevant, transformational, excellence, aspirational, leadership, connection, collaboration, versatile, simple and concise

Goals

Short-Term 1-3 years

Membership increase by 25% with 15% of total outside of Whangarei with special emphasis on diversity

Long-Term 5-10 years

A membership which comprises the majority of Northland businesses

Key Results

Successful advocacy, ease of business initiatives, building connection and collaboration, diversity of membership, leadership development and success of major projects

Strategy	
Insights	Growth of membership, diversity and ongoing engagement
Plan	Through brand evolution, communication of purpose and strength of actions, we will continue to demonstrate the relevance and unique value of NorthChamber to Northland business
Resourcing	Via operational staff, a small highly engaged Board and collaboration with key partners, we will deliver against our four Pou and the special projects we lead. Funding will be derived through contract delivery, subscriptions, sponsorship and events.
Measurement	Success will be measured in terms of membership growth, diversity, reduction in churn and increase in engagement (advocacy, EoB, networking/relationships and leadership development initiatives)

The Four Pou..... What we do, Why we are here and what makes us different

Advocacy

We take positions, strongly and publicly, on initiatives that support regional business

Ease of Business

Proactively breaking down barriers to business

Networking and Events

Hosting of regular and well structured networking and key business calendar events

Leadership Development

Driving specific actions that develop leadership capability and capacity in the Northland business community



About us:

NorthChamber (The Chamber of Commerce and Industry Northland Inc)

The Chamber of Commerce and Industry Northland Inc (NorthChamber), has operated for a continuous 117 years, in its service to Northland business.

NorthChamber is unique in its ability to service Northland business, it is the only true networking agency in the North.

NorthChamber is currently based out of The Orchard cnr of Walton and Cameron st, Whangarei.

The Board of 14 members is lead by President Jeremy Tauri.

The operation is headed by Stephen Smith, supported by two part time staff, Janette Dobbs and Rebecca Varley.