



OUR STRATEGY

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NZ CHAMBERS OF COMMERCE

N o r t h C h a m b e r

Our purpose

EMPOWERING AND
ENABLING NORTHLAND
BUSINESSES TO THRIVE



Our values

MEMBERS AT HEART

TRUSTED PARTNER

INSPIRING PROGRESS

DRIVEN WITH INTEGRITY

NZ CHAMBERS OF COMMERCE

N o r t h C h a m b e r

Our vision

Advocating for Northland
businesses, connecting people,
growing capability, and
celebrating success.

What we do



Advocate

We are a collective voice for
Northland businesses



Build

We build connections and
capability



Celebrate

We award excellence, promote
our region and share our success

Strategic Priorities

Advocate

- Campaign on behalf of members, create submissions and promote positive outcomes for Northland businesses.

Build

- Through events, workshops and strategic partnerships, create opportunities for our members to connect, learn and grow.

Celebrate

- Celebrate our members through marketing, story-telling and business awards.

How we do it

Advocate

- Engage with businesses to understand their challenges, build strong partnerships, ensure a neutral collective voice, gather and report member feedback, and advocate for outcomes with councils and government.

Build

- Connect businesses through networking events, organise workshops and delivery of programmes to grow capability that empowers business success.

Celebrate

- Promote and celebrate the successes, milestones, and achievements of our members by enabling marketing, sharing success stories and organising Northland business awards.

Impact

Advocate

- Ensure that our collective voice influences decisions, strengthens partnerships and delivers meaningful outcomes that support growth and resilience for Northland businesses.

Build

- Strengthen networks, increase confidence, and drive measurable business growth by connecting businesses and building skills.

Celebrate

- Boost recognition and inspire further achievements by promoting members, showcasing successes and celebrating accomplishments.