

Rob Fisher

Speaker Bio

Rob Fisher is internationally recognised for helping organisations improve process safety, personnel safety, and operational excellence. He is a sought-after executive mentor and speaker, having entertained and educated at conferences worldwide.



Rob began his career in nuclear chemistry and operations. After over 20 years in operations and maintenance, he shifted focus to reducing and eliminating fatalities and serious injuries. In 1992, he founded Fisher Improvement Technologies (FIT). For over 30 years, Rob has been a subject matter expert in human and organisational performance. Rob was integral to the investigation of the Texas A&M Bonfire Collapse, applying both empathy and technical expertise. He has collaborated with thought leaders like Dr. James Reason, Dr. Todd Conklin, and Dr. Sidney Dekker. FIT is known for practical applications in the industry and was featured in the Public Broadcasting series “Viewpoint with Dennis Quaid.”

With over 400 successful deployments of human and organisational performance systems, Rob is a prolific operational expert. His clients span high-risk sectors such as petrochemicals, oil and gas, utilities, manufacturing, and more, across 40 countries and 20 languages.

Rob is a prolific writer and has co-authored the bestselling book “Understanding Mental Models: Practically Applying Performance Modes, Systems 1&2, and GEMS” in 2022. He is a member of the Safety Science Advisory Board for Indiana University Pennsylvania (IUP) and has authored numerous technical documents for various prestigious organisations. Rob has spoken at many conferences, including:

- National Safety Council (NSC) Executive Business Forum
- GCPS / AIChE
- Community of Human and Organisational Learning (CHOL)
- National Association of Safety Professionals
- American Society of Safety Professionals (ASSP)
- Risk Engineering Energy Forum
- Electric Power Research Institute (EPRI)
- International Atomic Energy Agency (IAEA)
- Abu Dhabi International Petroleum Engineering Conference (ADIPEC)
- Society of Petroleum Engineers (SPE)
- OHS Leader Summit (US and Australia)
- International Procedure Summit

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