



NZ CHAMBERS OF COMMERCE

North Chamber

NorthChamber (Chamber of Commerce and Industry Northland Inc)

Founded 1902 Whangarei, Northland, New Zealand

NorthChamber Vision statement: To become the business partner of choice for all of Te Tai Tokerau's business communities.

Mission

Driving transformational change within the Northland Business Community leading to Business Vitality

Purpose... our Four Pou

Through our 4 Pou, Advocacy, Ease of Business, Networking and Leadership Development, NorthChamber will lead our business community in the growth of Community Wealth and Wellbeing

Values... words that resonate with us and mirror our culture

Culture, vital, advocacy, relevant, transformational, excellence, aspirational, leadership, connection, collaboration, versatile, simple and concise

Goals

Short-Term 1-3 years

Total Membership increase by 25% with 15% of members outside of Whangarei district and special emphasis on growth of Maori business entities. Signed agreements with targeted business support agencies including four Maori networks

Long-Term 5-10 years

A membership which comprises a majority of Northland businesses (addressable market to be confirmed)

Key Results

Successful advocacy, ease of business initiatives, building connection and collaboration, diversity of membership, especially Maori to reflect the significance of Northlands Maori population, leadership development and success of major transformational projects

Strategy	
Insights	Growth of membership diversity and ongoing engagement
Plan	Through brand evolution, communication of purpose and strength of actions, we will continue to demonstrate the relevance and unique value of NorthChamber to Northland business
Resourcing	Via operational staff, a small highly engaged Board, wider and deep collaboration with key partners, we will deliver against our four Pou and the special projects we lead. Funding will be derived through contract delivery, subscriptions, sponsorship and events. Future proofing funding will be extended through endowment
Measurement	Success will be measured in terms of membership growth, diversity, reduction in annual churn % and increase in engagement (advocacy, EoB, networking/relationships and leadership development initiatives)

The Four Pou..... What we do, Why we are here and what makes us different

Advocacy

We **take positions on behalf of the business community** harnessing **their collective voice** - on initiatives that support regional business.

Ease of Business

Breaking down barriers to business through facilitation with local and central government, in collaboration with other business **organisations and the business community**.
Providing access to business advice, information, and membership benefits.

Networking and Events

Hosting of **regular and well-structured networking events** to facilitate connection and share information throughout the business community.

Leadership Development

Supporting **leadership capability and capacity** through targeted programmes aimed at inspiring and building business resilience and growth



About us:

NorthChamber (The Chamber of Commerce and Industry Northland Inc)

A not-for-profit incorporated society, affiliated with the New Zealand Chambers of Commerce, which form part of the global Chamber network.

The Chamber of Commerce and Industry Northland Inc (NorthChamber), is a membership organisation which has been operating since 1902 in service to Northland business.

We are independent and unique in our ability to support Northland business.

NorthChamber is currently based out of The Orchard cnr of Walton and Cameron st, Whangarei.

The Board of 14 members is led by President Tim Robinson.

The operation is headed by Stephen Smith CE, supported by four part time staff, Janette Dobbs, Fiona Cox, Paulette Scrooby and Niamh O'Neill.