

# COUNTDOWN

#JoinTheCountdown

11TH OCT 2020, WHANGAREI, NZ

21 September 2020

Dear Tony,

## RE: SPONSORSHIP PARTNERSHIP TEDxWHANGAREI 11<sup>th</sup> OCTOBER REQUEST

Northland is already experiencing the effects of climate change in the form of drought, floods and sea level rise. Attending our TEDxWhangarei Watch Party is an opportunity for community and business leaders, city planners and policy makers as well as advocates and influencers to join the climate change conversation.

Countdown 2020 is a global platform bringing people and organisations together to effect climate change. The goal is to build a better future by cutting greenhouse gas emissions in half by 2030.

This TEDxWhangarei event is a gathering at Capitaine Bougainville Theatre to watch a selection of the COUNTDOWN global launch TED talks from Norway, not a virtual TEDx event. The event is free, with numbers limited to 100 at this stage due to Covid.

We are seeking a sponsorship partnership to cover all or part of the event costs as per the breakdown below.

TEDxWhangarei budget	*Estimated for 100 attendees
venue hire including AV technician	\$ 1,327.00
catering and refreshments*	\$ 2,160.00
sundry materials and advertising	\$ 500.00
<b>total</b>	<b>\$ 3,987.00</b>

TEDxWhangarei will curate and stream two engaging hours of TED talks from global leaders in their fields of expertise. Attendees will benefit from learning about cutting edge science and programmes from around the world, while having the opportunity to network with like-minded individuals and organisations over lunch and a cup of tea.

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Her worship the Mayor has kindly agreed to give the opening address and provided the attached letter of endorsement. Registration places have been allocated for elected members, iwi, business, community groups and youth representatives.

As a sponsor of this event you will have access to the attendees and their organisations in the community for consultation and engagement through the TEDxWhangarei network and follow up events.

I am available at your convenience to discuss this sponsorship partnership request.

Yours sincerely



**Diana Staveley**

TEDxWhangarei Organiser

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[www.facebook.com/TEDxWhangarei](https://www.facebook.com/TEDxWhangarei)

<https://mailchi.mp/wdc/tedxwhangarei>

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## Office of the Mayor



7 September 2020

To Whom It May Concern

Via email

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Tēnā koe

### TEDxWhangārei letter of support

As Mayor of Whangārei, I would like to add my strong voice of support to the 11 October TEDxWhangārei watch party, sharing the Countdown 2020 global message.

Countdown 2020 is a global platform bringing people and organisations together to effect climate change. The goal is to build a better future by cutting greenhouse gas emissions in half by 2030.

Whangārei District is already experiencing the effects of climate change in the forms of drought, floods and sea level rise. Hosting a TEDxWhangārei watch party is an opportunity to invite community and business leaders, city planners and policy makers as well as advocates and influencers to join the climate change conversation.

I encourage participation in the global launch of Countdown 2020 on 11 October, which will build and strengthen those networks and enable a more coordinated approach to climate change initiatives, inform policy and funding decisions.

TEDxWhangarei will curate and stream engaging TED talks from global leaders in their fields of expertise. TEDxWhangārei attendees will benefit from learning about cutting edge science and programmes from around the world, while having the opportunity to network with likeminded individuals and organisations.

Countdown 2020 has a positive yet serious message. A cleaner, healthier, thriving, greener, safer, fairer future for all.

Ngā mihi

A handwritten signature in blue ink that reads "Sheryl Mai".

Sheryl Mai  
Mayor of Whangārei